

Annual Report

2019-2020



“I am Vidya. Educate me and I can help achieve 9 Sustainable Development Goals!”



1 NO POVERTY

An icon representing a family with two adults and two children.

2 ZERO HUNGER

An icon of a white bowl with steam rising from it, representing food.

3 GOOD HEALTH AND WELL-BEING

An icon of a white heart with a pulse line, representing health.

4 QUALITY EDUCATION

An icon of an open book and a pencil, representing education.

5 GENDER EQUALITY

An icon of a female symbol with an equals sign inside, representing gender equality.

8 DECENT WORK AND ECONOMIC GROWTH

An icon of a bar chart with an upward-pointing arrow, representing economic growth.

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

An icon of three stacked blocks, representing industry and infrastructure.

10 REDUCED INEQUALITIES

An icon of a double-headed arrow, representing reduced inequalities.

13 CLIMATE ACTION

An icon of a globe, representing climate action.

Glossary of Key Terms

Out-of-school Children	A child is considered OOSC if he / she has never been enrolled in a school or if after enrolment, has been absent from school, without prior intimation for reasons of absence for a period of 45 days or more. Educate Girls is looking to enroll up to 1.5 million out-of-school girls (OOSGs) in the age group of 5-18 years by the year 2024.
Team Balika	Team Balika are the unpaid village-based community volunteers associated with Educate Girls. They are the champions for girls' education and gender equality who support Educate Girls' staff in implementing all the program activities in schools and at the village level. Presently, over 13,000 Team Balika are associated with Educate Girls. The NGO supports them with skill development trainings.
Door-to-door Survey	Educate Girls conducts a door-to-door survey as it enters a new program geography. In this survey, the staff and Team Balika visit each and every household to identify out-of-school girls (OOSG).
Door-to-door Contact	Given the ongoing pandemic and restricted mobility, Educate Girls' field teams are unable to conduct community mobilization meetings. Thus, as a mitigation, the team is going door-to-door to identify OOSGs and mobilize the parents to enrol their girls back in schools once it reopens.
Hot-spot Villages	These are the villages with highest concentration of out-of-school girls. These villages are identified by Educate Girls through our predictive modelling, developed with IDInsight.
Life Skills	Educate Girls provides training to adolescent girls in life-skills like problem solving, decision making and interpersonal skills to boost their confidence and enhance leadership, public speaking and communication skills.
Remedial Learning Curriculum	<ul style="list-style-type: none">• Gyan Ka Pitara translates to 'Repository of Knowledge' is a micro-competency based remedial learning curriculum created and designed by Educate Girls, in partnership with Sol's Arc - a leading pedagogy expert. The curriculum is built to improve learning levels in English, Hindi and Math of students (boys and girls) studying in grades 3-5.• Educate Girls is in the process of developing a remedial curriculum (Foundation Course to Secondary) for children studying in grades 6-8.• Educate Girls also provides learning support to adolescent girls in grades 9 and 10.
Camp Vidya (Community based learning initiative)	With an aim to tackle the problem of closed schools across our program geographies, Educate Girls is adapting to the changing times by conceptualizing a Community-based Learning Program (CBL) known as 'Camp Vidya' .
ASER Methodology	ASER stands for Annual Status of Education Report. This is an annual survey that aims to provide reliable estimates of children's enrolment and basic learning levels for each district and state in India. It is also the only annual source of information on children's learning outcomes available in India today.
Pre-tests	Educate Girls conducts pre-tests in schools to ascertain learning levels of children before implementing the curriculum. These tests are based on the ASER methodology.
Post-tests	At the end of the yearly academic year in March, Educate Girls conducts a post-test based on ASER methodology to gauge the improvement in learning outcomes for students.
GSS/MM	Gram Shiksha Sabha (village education meets) and Mohalla (neighbourhood) meetings are organized to sensitize the community towards importance of girls' education and help distribute responsibility between the village leaders, elders, school administration and the organizational staff and Team Balika.
KGBV	Kasturba Gandhi Balika Vidyalaya are the Government-run Residential schools for girls studying in grades 6-8.
School Management Committee (SMC)	15-member council comprising of parents, teacher, village elders and student in every school.
School Improvement Plan (SIP)	SIP is prepared by the SMC for improvements in school infrastructure including facilities like electricity, drinking water, roof, boundary walls and separate toilets for girls, etc. Educate Girls' field staff and Team Balika assist the SMC in preparing these plans.

About Us

Educate Girls is a nonprofit organisation that focuses on mobilising communities for girls' education in India's rural and educationally backward areas. Working in partnership with the Government, Educate Girls currently operates successfully in over 18,000 villages of Rajasthan, Madhya Pradesh and Uttar Pradesh. By engaging with a huge base of community volunteers, Educate Girls helps to identify, enrol, and retain out-of-school girls and to improve foundational skills in literacy and numeracy for all children (both girls and boys).

Vision

To achieve behavioural, social, and economic transformation for all girls, for an India where all children have equal opportunities to access quality education.

Mission

To ensure all girls are in school and learning, we leverage existing community and government resources.

Goal

To improve access and quality of education for over 15 million children, cumulatively by 2024.



Contents

- 4** Why girls' education?
- 6** Letter from our Founder
- 8** Events of the year
- 9** Catch up with our Ambassador - Katrina Kaif
- 10** Live from the field and AGP
- 11** Adolescent Girls Programme expands
- 12** Government Partnerships
- 13** Strategic Partnerships
- 14** Team Balika Volunteers
- 16** Impact of enrolling girls in schools
- 17** Let's hear it from our girls!
- 18** Funding and more
- 19** Our donor partners say it best!
- 20** Money matters 20-21

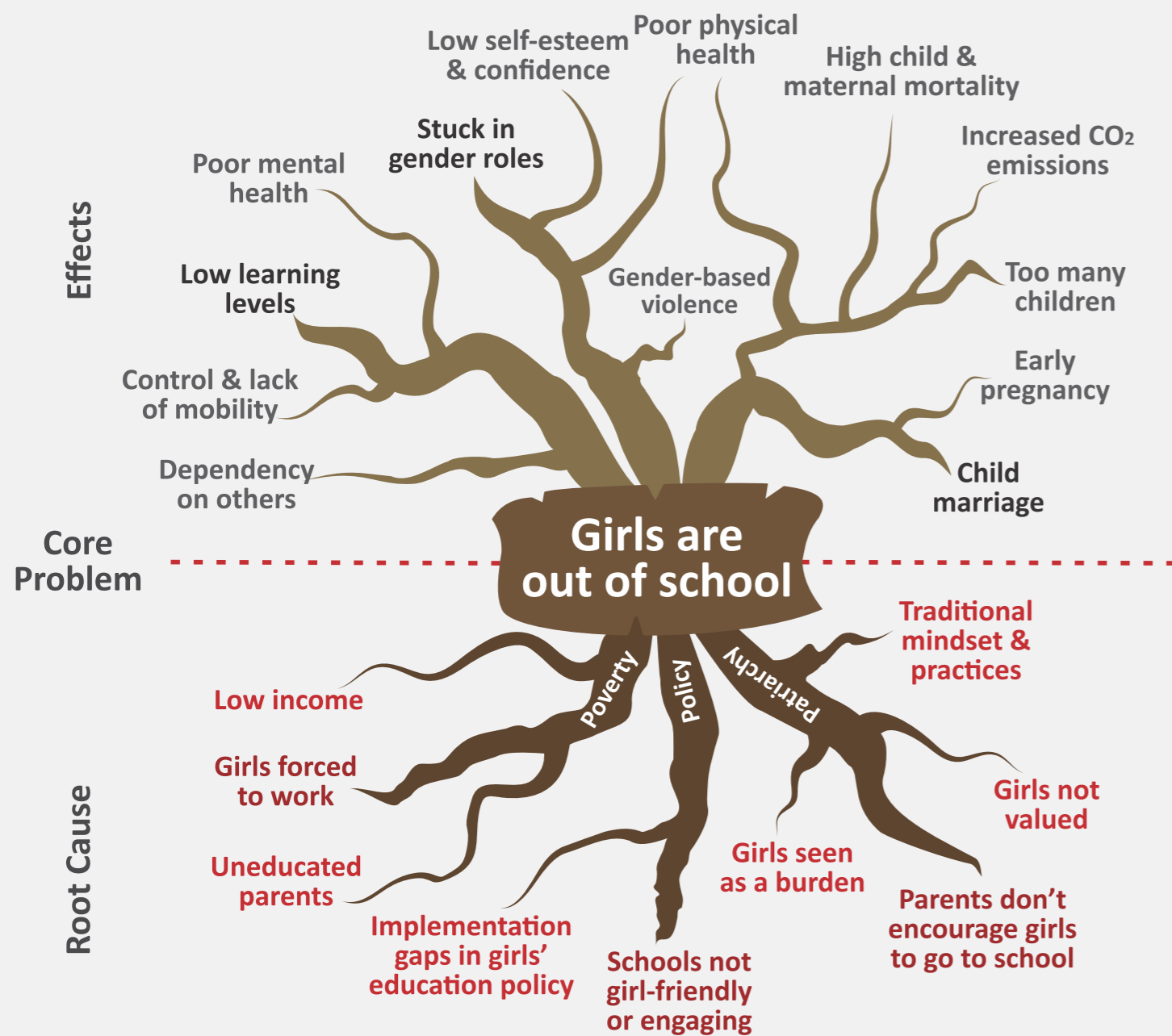
What makes girls' education

There are more than 4 million girls in India who still do not go to school due to reasons deep-rooted in society, but most importantly due to their gender. And globally, this number goes up to over 132 million girls. But what happens when they get an

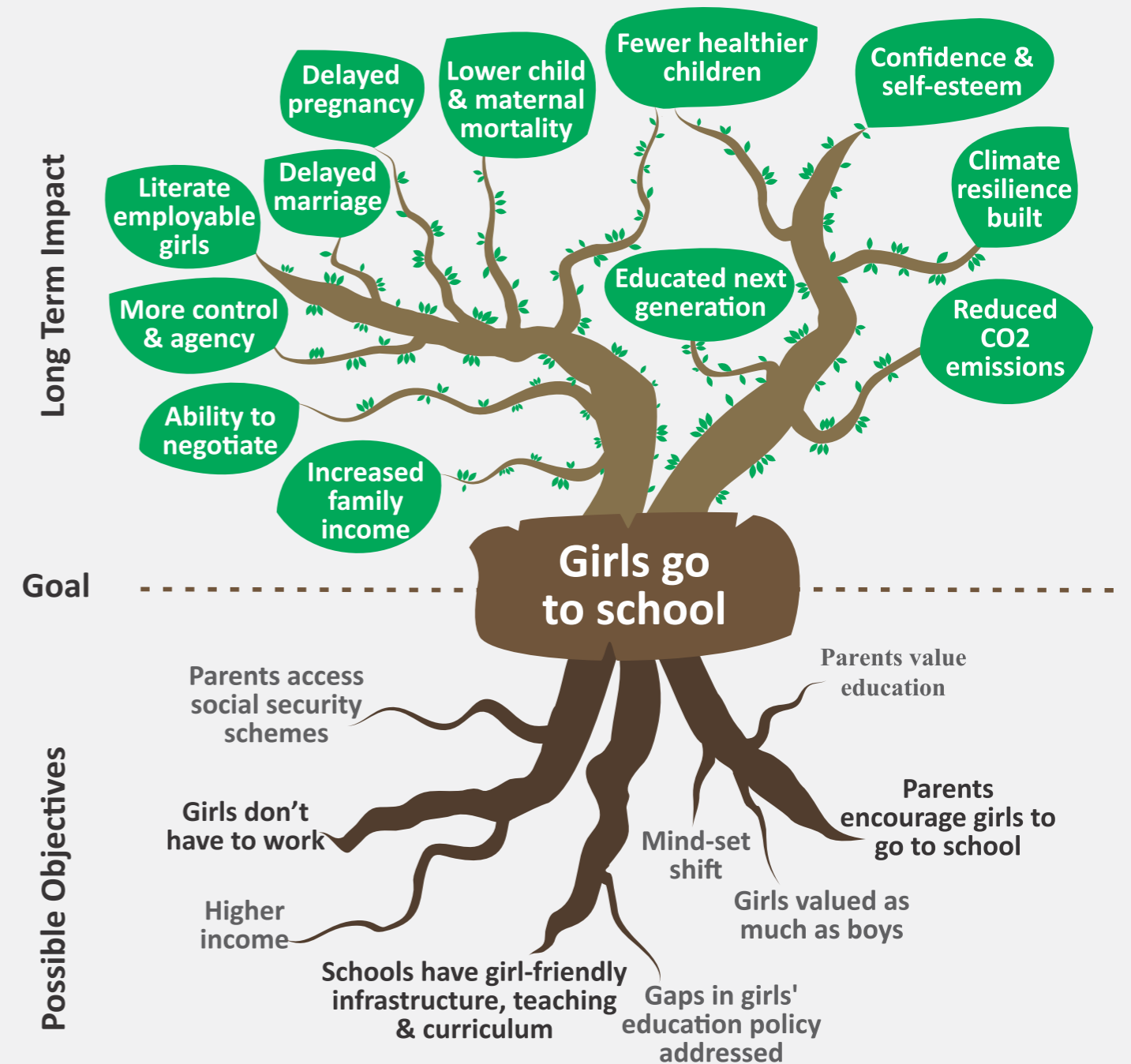
critical for global development?

education? Educating girls can directly help achieve 9 out of 17 Sustainable Development Goals, making it the best investment a country can make!

Problem Tree



Solution Tree





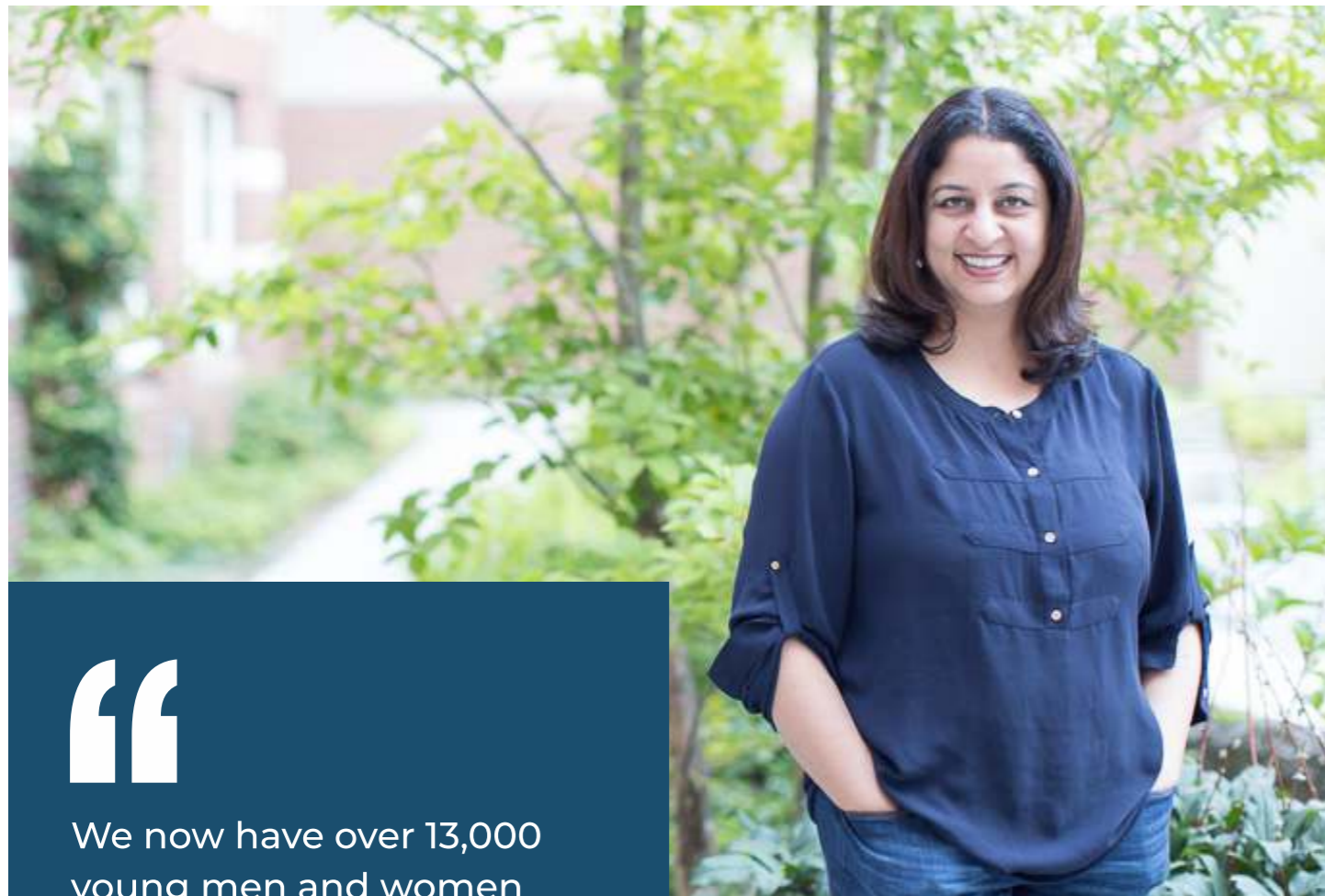
“**Educate me and I can help eradicate poverty and its forms everywhere** because every additional year of my primary schooling will increase my wages by 10% -20% and going to secondary school every extra year will add another 15% - 25%.

(Source: UNICEF)



“**My education can end hunger, achieve food security and improve nutrition and promote sustainable agriculture** because I would re-invest up to 90% of my earnings back into my household. The money would be spent on nutrition, food, healthcare, school and income generating activities, eventually helping break the inter-generational cycle of poverty.

(Source: Food and Agriculture Organisation of the United Nations)



“

We now have over 13,000 young men and women motivated and supported by our incredible field team – working through last year to challenge patriarchy, combat poverty, seeking a way to ensure that government policies and schemes reach and support those most vulnerable from each and every community.

From the Founder

Dear friends,

I don't think the pendulum has ever swung so far between two extremes, in such a short period of time, as it has this year at Educate Girls, and of course for so many globally. For us, we went from the high of April 2019's success in securing funding through The Audacious Project and an extremely positive first year of our ambitious 5-year growth plan to the extreme crisis of the COVID-19 pandemic and resulting lockdown.

For an education sector NGO like Educate Girls, the closure of schools is about as bad as it can get. And it's even before we consider the fact that girls have been disproportionately affected by the lockdown, in India and in so many communities across the world. If we are truly reflecting on our 2019-2020 year, only the last two weeks of March were in the lockdown. However, writing to you all now, it is impossible not to acknowledge the traumatic and complex times we are living in.

This has been a year of many firsts for us. The first year of our Strategy 2.0; our first 5-year growth plan, and as I just mentioned, the first year of our exciting work with The Audacious Project. It was also the first time that we have underpinned our work with a new hypothesis – identification of the most vulnerable girls through advanced analytics.

Once the five-year funding was confirmed to expand our work into 35,000 villages, we deep-dived into ramping up and improving our systems and processes to drive our growth. We put advanced analytics into action to predict where the clusters of villages with the highest numbers of out-of-school girls existed. This has allowed us to target our interventions and dramatically improve our efficiency and value for money. We are now able to hand pick those 5% of villages in India where the need is greatest and deploy resources accordingly to improve enrolment, retention, and learning for over 1 million girls.

None of this would have been possible without the amazing people who make up the Educate Girls Team. I would like to highlight our incredible staff who now number 1,700+ and our ever-rising army of Team Balika volunteers, who even before the pandemic were demonstrating impeccable commitment and energy to protect and promote the rights of girls. We now have over 13,000 young men and women motivated and supported by our incredible field team – working through last year to challenge patriarchy, combat poverty, seeking a way to ensure that government policies and schemes reach and support those most vulnerable from each and every community.

It is hardly surprising that Anu Maida, one of our Team Balika volunteers from Banswara, received national recognition winning this year's iVolunteer Volunteer Hero award – for her outstanding efforts in bringing girls back into the classroom.

We continued to grow over the year. On expansion, we saw an exciting launch in Uttar Pradesh, the most populous State in India with a population of 237 million, higher than that of Brazil.

In terms of funding – we are extremely grateful that so many of our donors have reached out and reassured us that they are listening and aware of the challenges we are facing this year. Many have been open to changing disbursement schedules, offering additional COVID-specific funding and the majority have been in a position to confirm their commitments for the next five years, even when the future is uncertain and the pandemic is, of course, having a dramatic impact on the economy and livelihoods. We will miss some of our donors who have had to re-prioritize in the light of the

pandemic. But, we very much hope to welcome them back as partners in the future.

One of our most important partnerships is that with the government at every level, from the State Education Ministries to the District Officers. We are extremely grateful for their engagement with our work and their timely collaboration, especially during the lockdown. We will strive to extend all possible support and continue our work with the government to ensure learning never stops and our communities remain safe, in the coming months.

We are extremely lucky to be building on the strong foundations we were able to put in place in 2019-2020 and we have you all to thank for that. We have to be careful using the term 'opportunity' when the crisis has caused so much pain and suffering. In the light of the government's new National Education Policy and an inspiring fighting spirit that has come out of the pandemic, we are hopeful for the future of education and are reimagining how we all deliver it.

The pandemic has made it all too clear how interconnected the human and the natural worlds are, and how degradation of the environment by human beings has made us all the more vulnerable. The imperative for climate crisis leadership, reductions in carbon emissions and environmental education is now all too clear and an important and much recognised outcome of our work to educate girls. The pandemic has also thrown into sharp focus the inequalities and injustices faced by girls. The risk of girls not returning to school post-COVID is huge. We have already lost far too many to child marriage, child labour and many such causes during the pandemic. The rising number of domestic abuse will take a toll on girls' mental health for many years to come. There has never been a more important time for our work and so your support is now more critical than ever.

I hope you savour this year's Annual Report, on the theme of how girls' education can help solve 9 sustainable development goals. It comes to you with my sincere wishes that you, your family and your teams stay healthy and cope up with this unprecedented time.

Warm Regards,
Safeena Husain



Events of the Year

#EducateGirls becomes a buzz word...

Jury at Rybakov Prize 2020 in Moscow, Russia

- Skoll World Forum 2019, Oxford, United Kingdom
- London Business School Guest Lecture, London
- TED Talk India, Nayi Baat, Mumbai, India
- AVPN Conference, Singapore
- Teach for All, Virtual Event
- Dalberg Asia's 10 years' celebrations, Mumbai, India
- UK Prime Minister's Reception at 10 Downing Street, London
- Mulago Fellows Course, California, USA
- We the Future presented by TED, Skoll Foundation, and UN Foundation, New York, USA
- Lecture in New York University, New York, USA
- UNGA: Innovative Financing to Address "Intractable" SDG4 Problems, New York, USA
- EdelGive Foundation's Annual Conference – EDGE 2019, Mumbai, India
- WISE Summit 2019, Doha, Qatar
- The Nudge Organisation: Graduating week, Mumbai, India
- ILSS Fundraising Conference, Mumbai, India
- Rybakov Prize 2020, Moscow, Russia
- Panel Discussion at Leadership 2020: Mercuri Urval event, Bengaluru, India
- DPW Learning session with Skoll awardees, Mumbai, India
- Tata Trusts' Women's Day Event "The Force Beyond", Mumbai, India



Katrina Kaif turns Team Balika for Educate Girls

Katrina Kaif, India's leading film actress lent her voice to Educate Girls in March 2018. Through her association with Educate Girls, she is hoping to bring a renewed focus to girls' education and gender equality across the country.

Continuing to advocate for girls' education, she visited a village in District Dhar of Madhya Pradesh to get a first-hand experience of Educate Girls' work. Donning the hat of a Team Balika volunteer, she went door-to-door to identify out-of-school girls. She then headed to the classroom, where she spoke to every student and played learning games, inspiring students to reach greater heights through education.

About the visit, Katrina says...

“

Mobilising communities through village and neighbourhood meetings, to counselling and convincing parents and families of these girls, Team Balika volunteers are on top of it, working in over 18,000 remote and rural villages of India. So grateful to Educate Girls for letting me step into the shoes of Team Balika volunteers, to work in one such village of Madhya Pradesh. My first-hand experience of bringing girls back to school has been quite exciting.



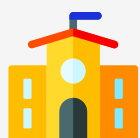
Our focus on learning outcomes

Educate Girls' remedial learning kit is called Gyan Ka Pitara (GKP) or vessel of knowledge. It was designed in 2016, with the help of pedagogy experts who were able to focus on building micro competencies through fun, engaging and gender-sensitive learning materials. GKP uses tools, play activities and individual worksheets to improve learning outcomes for children in Grades 3-5 across Hindi, English and Math.

This year, GKP sessions were implemented in over 6,000 schools across Rajasthan and Madhya Pradesh by over 6,000 Team Balika volunteers and 1,000 Field Coordinators, engaging with just over 230,000 children. Over 3,000 classroom observations were done and a new level of content GKP Three was introduced for the first time in schools.

To build community ownership for girl's education and strengthen the relationship with Government institutions, a training of 100 DIET (District Institute for Education and Training) master trainers was conducted in the districts of Khandwa, Dhar, Khargone and Barwani in Madhya Pradesh.

In 2019-2020, Gyan ka Pitara was delivered in Rajasthan and Madhya Pradesh



6,175

Schools



1,15,128

Boys




1,14,021

Girls




“My education can ensure healthy lives and promote well-being for all ages. How?”



- **Fewer Child Deaths:** There would be 15% fewer child deaths if all women had a primary education and child deaths would be cut in half, if all women had a secondary education, saving almost 3 million lives across the globe.
- **Fewer Maternal Deaths:** If all mothers completed their primary education, maternal deaths would decrease by 60%, saving approximately 98,000 lives.
- **Decrease in Infectious Diseases:** Women and girls with at least 6 years of school are more likely to protect themselves against HIV/AIDS and other diseases.

(Source: UNICEF)

“Educate me and I can ensure inclusive and equitable quality education and promote lifelong learning opportunities for all because when I am educated, I am more likely to send my children to school, thus bridging the gender gap in education.”



(Source: UNICEF)



Adolescent Girls Programme Expands

Pooja Rawat was only 16 when she became a mother. When her daughter was just a year old, her husband committed suicide. This can be the harsh reality of rural India, where girls are married off at an early age and family tensions run high. Her husband's family blamed Pooja and her daughter, called them a bad omen for their family and sent them to her own parents.

Due to societal pressures, Pooja was swiftly re-married but her in-laws refused to accept her daughter. So, again she found herself at home with her parents.

Educate Girls' Kishori Coach, Seema, met Pooja's family during the door-to-door survey and got to know about her being a school dropout.

Understanding her situation, Seema told Pooja's family about how education is the only way out of her miseries.

"Seema didi spoke to my father, who was initially reluctant but later agreed to let me continue my education. She helped me with the process and I filled my Grade 10 form from open school," she shares.

Pooja is very certain about completing her studies and looking after her daughter who is 2 years old now. "I committed a huge mistake by getting married at the age when I should be studying. But I had no control over the situation then. But now, I do. And I'm going to work hard to complete my education," she asserts.



Educate Girls is now in year three of its Adolescent Girls Programme (AGP), looking at reducing the drop-out rates of girls as they transition from primary to secondary education and helping girls like Pooja who find themselves out of school.

From the initial 81 villages of Srinagar block of Ajmer, we have added an additional 907 villages across Ajmer, Jalore, Sirohi, Bundi and Rajsamand. Through its pilot, the program has successfully enrolled 700 out-of-school girls in either government secondary schools or Rajasthan State Open School (RSOS) and has cumulatively impacted more than 3,000 adolescent girls through various programmatic activities like Kishori Samuh, learning camps, residential training and more.

In this new phase, a D2D survey to identify out-of-school girls aged 10 to 18 years was conducted digitally through Survey CTO application in Ajmer, Bundi and Rajsamand. Initial activities in the expansion districts have included:



23

'He for She' campaigns delivered



693

Kishori Samuh groups formed with



9,536

adolescent girls



574

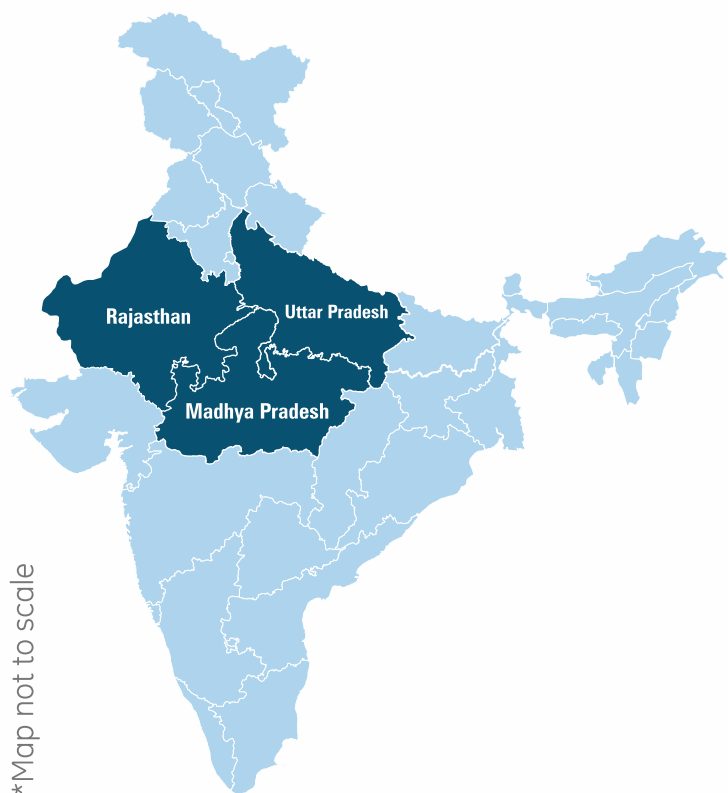
advisory councils formed



1,011

first meetings held with members Learning camps have also started across the districts.

Working with State Government



MoU with the Government of Uttar Pradesh

Educate Girls entered into a Memorandum of Understanding (MoU) with the Government of Uttar Pradesh. It was signed between the Department of School Education Samgra Shiksha Abhiyan (SSA) - Lucknow, UP and Educate Girls on January 31, 2020 for a year for the 6 districts of Banda, Chitrakoot, Kaushambhi, Fatehpur, Mahoba and Sonbhadra. Signed by Director General Mr. Vijay Kiran Anand, Director of Basic Education, Mr. Sarvendra Vikram Bhadur, Government of Uttar Pradesh and Mr. Prateek Kanwal, Head of Strategic Partnerships from Educate Girls. Educate Girls work aligns well with the State's priority of "Mission Prerna" and other important initiatives of the Education Department.

For the first time, Educate Girls used its new advanced analytic tools, developed with IDInsight to identify where to launch operations in its new state of Uttar Pradesh. Villages with the highest concentration of out-of-school girls were identified through machine learning. These include 1,500 villages spread across 3 districts – Chitrakoot, Banda and Kausambi.

MoU with the Government of Rajasthan

The latest MoU with the Department of School Education and Literacy, Jaipur was signed on 13th of November 2019 to underpin our work across Rajasthan. Mr. Abhishek Bhagotia, State Project Director of Samagra Shiksha, Jaipur from the State Government, and Mr. Prateek Kanwal, Head of Strategic Partnerships from Educate Girls, signed the MoU, in the presence of Honourable Minister Mr. Govind Singh Datasara and Principal Secretary Mrs. Manju Rajpal. As per the MoU, a dedicated team will be established in the 9 districts of Ajmer, Banswara, Bundi, Bhilwara, Jalore, Jhalawar, Rajsamand, Sirohi and Udaipur to work on Enrolment, Learning and Retention for the three-year project.

MoU with the Government of Madhya Pradesh

Educate Girls continues to work under MOUs with the School Education Department, Govt. of Madhya Pradesh and the Director of Rajya Shiksha Kendra-RSK and is grateful for the support and collaboration it receives. In the upcoming financial year, Educate Girls is looking forward to the partnership and support while expanding to Sidhi, Singrauli and Shahdol districts of Madhya Pradesh.

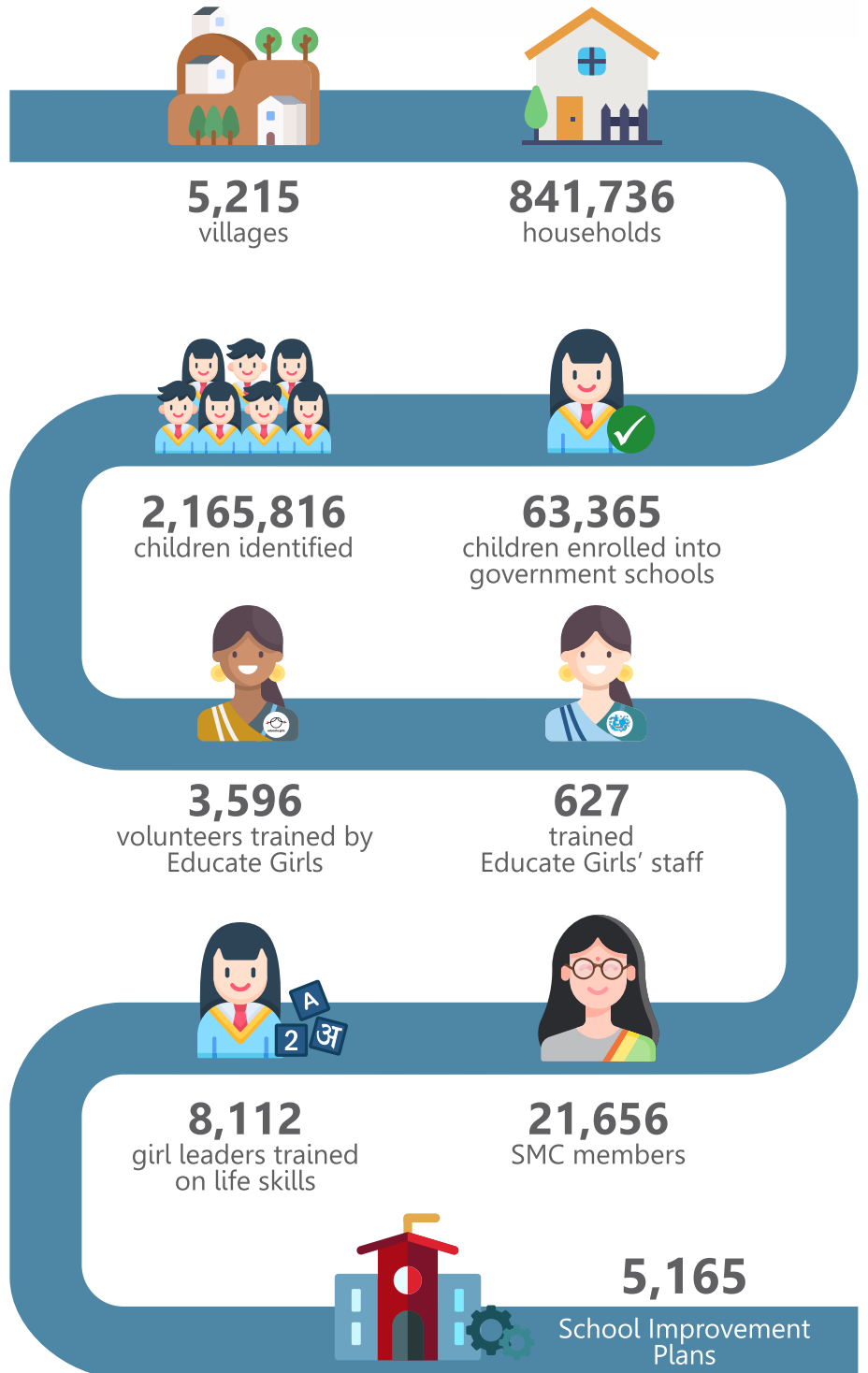
Strategic Partnerships

United Nations Children's Fund (UNICEF)

Our work with UNICEF continued to go from strength to strength, working to improve enrolment and retention of marginalised and under-served children across 6 districts of Jalore, Sirohi, Udaipur, Alirajpur, Jhabua and Barwani in Rajasthan and Madhya Pradesh. The program focused on enrolment and retention of out-of-school-girls.

UNICEF and Educate Girls have together achieved

Mapping, enrolment and retention of Out-of-School-Children (3 to 18 years)





Team Balika Volunteers

The backbone of Educate Girls is our incredibly dedicated 13,000+ army of Team Balika volunteers. This year, we have instituted a new volunteer engagement strategy with key measurement indicators to help us recruit, train and engage them to the best of our ability, ensuring we can deliver on our 5-year strategy.



- Increased training across management in Volunteer Leadership
- Introduction of a new Team Balika Award and Recognition scheme
- New tools for monitoring Team Balika progress and growth
- Aspirations mapping of over 8,000 Team Balika
- Skill development course placement of 1,353 Team Balika volunteers
- 103 volunteers successfully joined our staff
- New partnerships forged with 51 skills agencies to work with the team



Nageen finds a way to turn his life around and spread the message of girls' education

When you have experienced extreme hardship yourself, you sometimes develop the tools, empathy and motivation to help others. This is what happened to 32-year old Nageen Chand. After his wife passed away suddenly in 2016, all his three children dropped-out of school. His income ceased as he was unable to keep up with his farming work. He had to sell many of their belongings and he got addicted to alcohol, cutting off his ties from social groups.

When Educate Girls expanded to Khandwa, it was on the lookout for young, dynamic and educated people to champion the cause of girls' education in their respective villages. Nageen's wife had previously worked in the government's Women and Child Development department. Nageen too was educated and had valued education before her death. The village head informed Educate Girls field coordinator Satish about Nageen but was

concerned that his current situation might prevent him from being open to the role. However, Satish wanted to take his chance.

Satish spoke to Nageen the very next day. He introduced Nageen to Educate Girls, the role and responsibilities of Team Balika. His eldest daughter pleaded with him to leave alcohol and become a Team Balika. She said, "This is what mother would want!" Nageen heard both of them out and within a few weeks decided to become a Team Balika and leave his alcoholism behind.

Satish and Nageen have worked alongside each other since then and to date have successfully enrolled over 20 girls in school! Nageen now takes care of his farms and also takes tuitions regularly at his home. Now, his 9th grader son is helping him spread the importance of girls' education in their village.





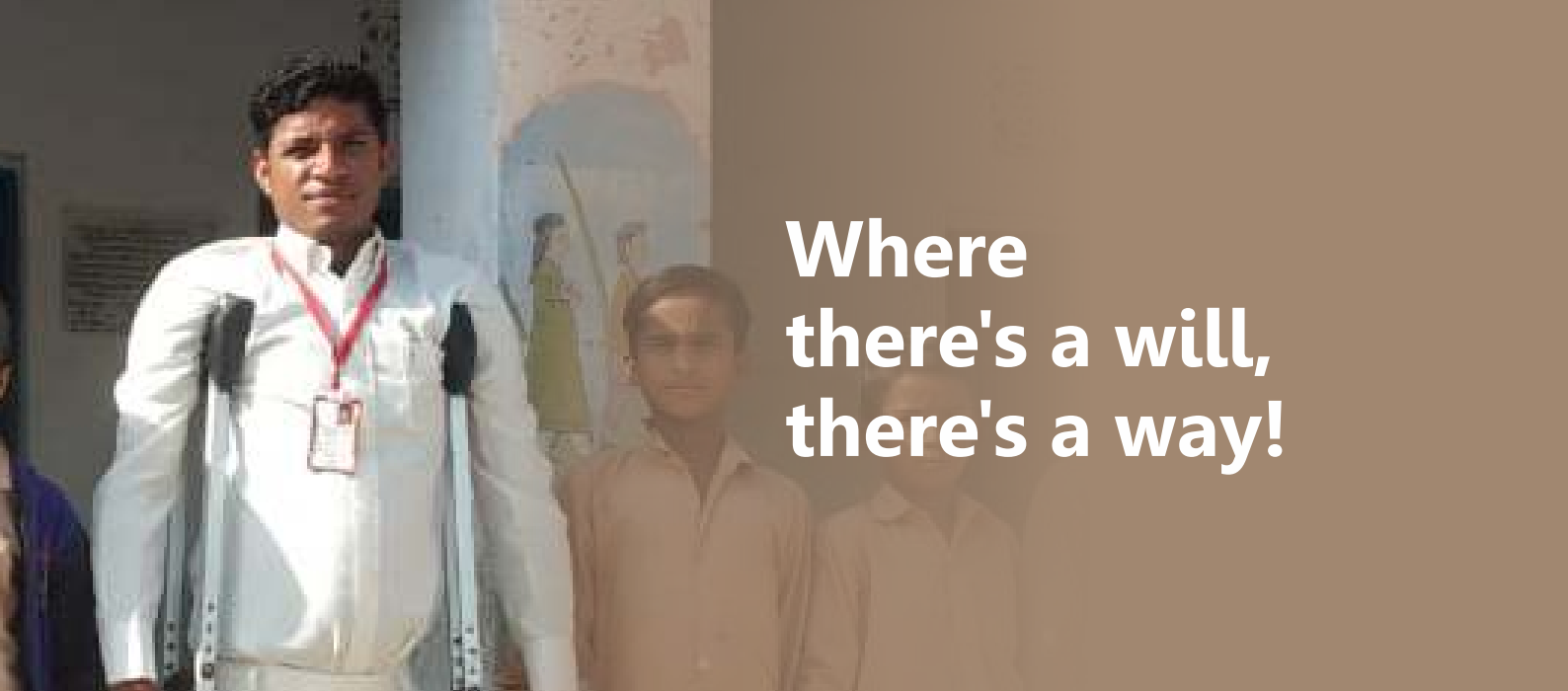
Girls now study beyond Grade 8 due to Arjun's constant efforts!

I was told about this organisation, that they work for girls' education at the village-level, and they are looking for volunteers from and for my village, their motto being – My Village, My Problem, and I am the solution! I knew that no girl from my village ever studied after Grade 8 and 90% of them drop-out even before that. So, I readily agreed to be a volunteer," shares Arjun, a truly dedicated Team Balika volunteer who joined us in 2014.

"Boys from our village were going to school, but not girls. I decided to convince one family first, who could listen to me and once one family was convinced, I took them to convince other families. I also organised a community meeting,

where I was able to convince the families of 9 girls to send them back to school," he explains. So far, Arjun has helped over 100 children to reach school, and more than 40 girls have studied beyond Grade 8 in his village. He was elected the head of the local School Management Committee and Arjun is now appearing for his own Grade 12 exams. "One of the most important things that I learned after being associated with Educate Girls is the importance of education. So, I decided to study again. I am extremely grateful to Educate Girls for motivating and making me who I am today. It's because of this organisation that I have earned so much respect and love from everyone in my village, he adds.





Where there's a will, there's a way!

When I was preparing for my Grade 10 exams, my younger sister came to me and started crying. She told me how a bank employee humiliated my mother and sister for not even being able to fill a form due to being uneducated. That day, I decided that I will definitely do something to promote girls' education," says Azaad. He met Educate Girls' staff during a door-to-door survey, identifying out-of-school girls in his village.

In spite of his own disability and relying on crutches to get around, for two years Azaad

worked day and night and didn't let his disability become a hindrance. He made sure that every girl in his village has access to school and quality education. After that, he started travelling to the nearby villages to enrol girls in their schools.

"I am extremely thankful to Educate Girls for making me somebody from nobody. I earned respect and I am confident about myself after I joined as Team Balika. Now, I know that even my disability cannot stop me from achieving my dreams," he adds.



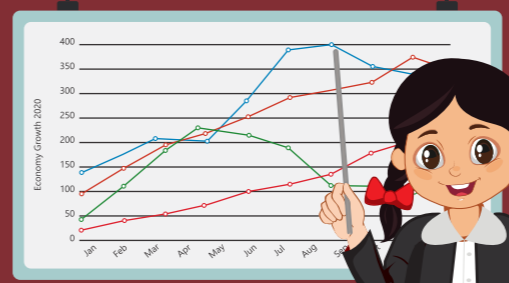


“Educate me and I can achieve gender equality and empower all women and girls everywhere because



- Education improves wages and jobs for me: One additional school year increases my earnings by 20 %.
- Education empowers me to fight for my rights: If I have a secondary education, I am 4 times less likely to lack control over household resources, and abuse. Education provides me access to information about my rights.
- Education can challenge gender stereotypes.

Source: Global Partnership for Education



“My education can promote inclusive and sustainable economic growth because every 1% increase in women with a secondary education yields an increase of 0.3 percentage points in a country's annual per capita income growth rate. For example, if India had a 1% increase of girls in secondary school, their GDP would increase by \$5.5 billion.

(Source: World Bank)

Milestone



*Reduction in number of schools due to scale-down of operations in Pali district and merger of government schools in the state of Rajasthan.

Ten years on!



On our 12th Foundation Day anniversary in December, we decided to go back to our very first district and celebrate the progress of girls we worked with back in 2010. The occasion was attended by many dignitaries and government officers, parents and Team Balika. Rukmani Devi, a parent, expressed how Educate Girls changed her and her daughter's lives.

She studied only till Grade 8 but she resumed her studies after coming across Educate Girls.

Her daughter was enrolled in a KGBV school by the team and today, she works at an e-Mitra centre, and Rukmani herself is now a government school teacher!

Papita, a young girl who was enrolled by Educate Girls in 2010-11, is now the Sarpanch (Village Head) of her village. She does everything in her capacity to support girls' education.

Let's hear it from our girls!

Little Rama now goes to school and helps her mother calculate money

"I love studying maths. I even know how to calculate money so nobody can cheat me or my mother. Earlier, she used to take whatever amount was being paid to her, but that's not the case anymore. My mother even gave me pocket money for helping her and I will soon buy a school bag with it!" shares Rama* happily. She is one of the brightest students in her class, however, this was not the case a few years ago. In 14 years, she had never set foot in a school. Both her elder sisters were married off at a young age. Living in poverty as the meagre income generated from selling fruits was not enough to feed a family of four. The thought of an education had never crossed

their minds. Not until Educate Girls' intervened.

Educate Girls' Team Balika volunteer contacted Rama's parent after identifying her as an out of school girl during the door-to-door survey. Like many families in the village, her parents refused to send her to school, fearing the loss of a helping hand. But the team did not give up and made several visits to their home, reiterating the benefits of education and they were finally convinced!

Rama still helps to pick fruits but makes sure that she doesn't miss school.





Shruti becomes the youngest change-maker in her village

Shruti has single-handedly convinced 6 girls from her village to go to school along with her sister. Shruti is in 8th Grade now, and her grades in studies have improved drastically. She is the first person in her village to study beyond grade 5!

It was a condensed catch up course at the residential Kasturba Gandhi Balika Vidyalaya (KGBV) that turned things around for Shruti, who had missed three years of her education.

Educate Girls' field coordinator Lalit eventually persuaded her family to enrol her and she hasn't looked back! "When I used to visit home during holidays, girls from my village used to come and ask me about the school. They had several questions like what I read, what I eat and what games I played. I was happy to answer them all. They were really inspired and wished to join the school with me," shares Shruti.





It took 13 years for Zareen and Safiya to step into a school!

"These girls had never even stepped a foot inside the school and there was no time to spare. I went to speak to their parents regarding the urgency to enrol these girls in school," says Educate Girls' Field Coordinator Dinesh.

For thirteen years, great friends Zareen* and Safiya* had led parallel lives. Both working at home and grazing cattle with their families. Both families ended up migrating to Maharashtra in the search of work but returned to their village in Khandwa, Madhya Pradesh in 2019, when Dinesh met them.

When Dinesh spoke to Zareen's family about the benefits of educating girls and how she could help them break the cycle of poverty, her father agreed to send her to school. However, Safiya's

father was adamant to keep her at home, given her age and the fact she would get married in a few years. Zareen's father intervened and reassured him that both their daughters would be together and he need not worry about Safiya.

At the age of 13, starting from Grade 1 would have been incredibly difficult. So for children like them, the government has designed a bridge course through the KGVV residential schools, for a minimum of 6 months, constantly tracking their progress in studies. Initially a little nervous, Zareen and Safiya with each other's help, have now learnt to live away from their families and study hard. Apart from studying the curriculum books, they have a newfound interest in poems which they keep learning and reciting to each other.



New Funding Partnerships this year

The Audacious Project – The Audacious Project is a first-of-its-kind coalition of leading organisations and individuals that finds and funds critical projects with the potential to create global change. The project invites donors to pool resources and work together in service of these ambitious ideas. Educate Girls was chosen as an Audacious Project in early 2019 and will work towards empowering 1.5 million girls to enter the classroom by 2024.

Azim Premji Philanthropic Initiatives (APPI) - APPI is part of a group of social sector organisations and institutions founded by Mr. Azim Premji. It provides grants (and other support where needed) to organisations whose work has significant potential to contribute to social change, in a synergistic manner. APPI is supporting Educate Girls through a 5-year (2019-2024) multi-year grant for organisation-wide capacity building and growth.

Max India Foundation - Max India Foundation (MIF) was launched in 2008, as the Corporate Social Responsibility arm of the Max Group. In 2019, MIF identified education as its new area of focus to

facilitate, monitor and ensure quality and value-based education to underprivileged children. MIF extended their support to Educate Girls' Adolescent Girls Program in Srinagar block of District Ajmer in 2019.

The Circle - The Circle comprises a network of women from all walks of life and all backgrounds who are aware about the gender inequalities across the globe. Founded by Annie Lennox in 2008, The Circle is inspired by the notion that when women come together, they can be a powerful force for change. The grant received from The Circle has helped in the procurement of learning curriculum kits (Gyan Ka Pitara) for 301 schools in District Dhar of Madhya Pradesh.

Fidelity International Foundation (FIL) - The Fidelity Foundation was founded in 1965 and is a private foundation committed to building capacity in non-profit organisations. With the support of the grant from Fidelity, Educate Girls will be working towards digitisation and automation of processes across all the functions in the organisation.



Our donor partners say it so well!

“We have been supporting Educate Girls for the last two years, reaching over 1,700 villages across two of the lowest HDI districts in India - Barwani and Khandwa in Madhya Pradesh. Some of the highlights of our partnership with Educate Girls includes their data-driven approach for program design, emphasis on evaluations, ability to work within the government system and a strong community connection through Team Balika.

“As a partner to Educate Girls since 2010, we have seen Educate Girls grow from an advocate for girl's education in one district in India to a world-renowned education organisation working with over 2 million children per year across 19 districts

Universal access to education for young girls living in some of the most impoverished districts of our country is the forte of Educate Girls, which in the long run, will shape the future lives of not just these girls, but also their future families. This will slowly reshape the gender dynamics in our country, reinforcing the fact that an educated girl will empower not just herself, but her complete ecosystem.”

~ **Ms. Ziaa Lalkaka**
CEO of HT Parekh Foundation

in India. LGT Venture Philanthropy is proud to support Educate Girls in its journey to scale, ensuring that every girl in India has access to a quality education.”

~ **Marcia Parada**
Investment Manager at LGT Venture Philanthropy

Board of Directors



Dr. Ganesh Natarajan

Founder and Executive Chairman,
5F World, a platform for Digital Startups,
Skills and Social Ventures in the country



Ireena Vittal

Former partner, McKinsey & Co.



Luis Miranda

Chairman, CORO and Centre
for Civil Society



Sumit Bose

Former Union Finance Secretary and
Revenue Secretary in the Ministry of
Finance, Government of India (GOI)



Ujwal Thakar

Former CEO of Pratham and GiveIndia




“With my education, I can build resilient infrastructure, promote inclusive and sustainable industrialisation and innovation as educating girls can create an environment that encourages innovation, entrepreneurship and creativity. Furthermore, girls who develop Science, Technology, Engineering and Math (STEM) skills are better prepared to contribute to scientific research and technological development initiatives, leading to innovative solutions in industrial sectors.

(Source: UNICEF)



“Educate me and I can reduce inequalities within and among countries as female education has higher impact on economic growth. An educated woman will be better equipped to become a next-generation woman leader, and make revolutionary advances in bridging gender inequalities.

Source: Global Monitoring Report 2007

Advisory Council

Ami Parikh

Partner, AZB & Partners

Cynthia Gire

Former Chief of Sports Diplomacy programming in the U.S. Department of State's Bureau of Educational and Cultural Affairs

Jasmeet Kaur Srivastava

Co-founder and Managing Director of The Third Eye

Pooja Bhatt

Asia Pacific Lead for Accenture Development Partnerships

Pragni Kapadia

Senior corporate and intellectual property lawyer

Roopa Kudva

Former Chief Executive Officer, CRISIL

Sarath Divella

Head of the country office of Lionbridge Technologies in India

Swati Apte

Co-founder, India Schoolhouse Fund

Tara Kapur

Founder, Stellar Communications India

Financial Matters

INCOME & EXPENDITURE

DONATIONS AND GRANTS RECEIVED

907,074,434 INR

OTHER INCOME

16,142,488 INR

TOTAL INCOME

923,216,922 INR

TOTAL EXPENSES

643,911,005 INR

Balance Sheet as at 31st March, 2020

	Particulars	Year ended 31st March 2020	Year ended 31st March 2019
		Amount (INR)	Amount (INR)
I.	OWN FUNDS & LIABILITIES		
1	Own Funds		
	(a) Reserves and Surplus	477,567,323	198,261,406
2	LIABILITIES		
3	Non-Current Liabilities		
	(a) Long term provisions	15,596,712	10,221,043
4	Current Liabilities		
	(a) Other Current Liabilities	31,025,505	23,919,592
	(b) Short-Term Provisions	2,360,740	1,586,086
	Total	526,550,280	233,988,127
II.	ASSETS		
1	Non-Current Assets		
	(a) Property, plant and equipment		
	(i) Tangible Assets	20,876,091	15,431,914
	(b) Long term loans and advances	11,079,888	5,705,843
2	Current Assets		
	(a) Cash and Bank Balances	487,617,022	211,058,933
	(b) Short Term Loans & Advances	1,489,468	1,146,813
	(c) Other Current Assets	5,487,811	644,624
	Total	526,550,280	233,988,127

Statement of Income and Expenditure for the year ended 31st March, 2020

	Particulars	Year ended 31st March 2020	Year ended 31st March 2019
		Amount (INR)	Amount (INR)
	INCOME		
I	Donations	907,074,434	609,520,377
II	Other Income	16,142,488	4,252,674
III	TOTAL INCOME	923,216,922	613,773,051
	EXPENDITURE		
IV	a) Program Expenses	265,178,146	214,287,499
	b) Employee Benefit Expenses	334,581,527	293,536,577
	c) Other Expenses	31,688,201	23,398,901
	d) Depreciation and Amortization Expenses	12,463,131	9,139,843
V	TOTAL EXPENDITURE	643,911,005	540,362,820
VI	SURPLUS/(DEFICIT) FOR THE YEAR	279,305,917	73,410,231

Audited by:

For Deloitte Haskins & Sells LLP
Chartered Accountants

Ketan Vora
Partner

Place: Mumbai
Date: 29th Sept 2020

For and on behalf of the Board of Directors FEGG:

Safeena Husain Director DIN: 00701786 Place: Mumbai Date: 29th Sept 2020	Ujwal Thakar Director DIN: 02333399
--	---

Audited by:

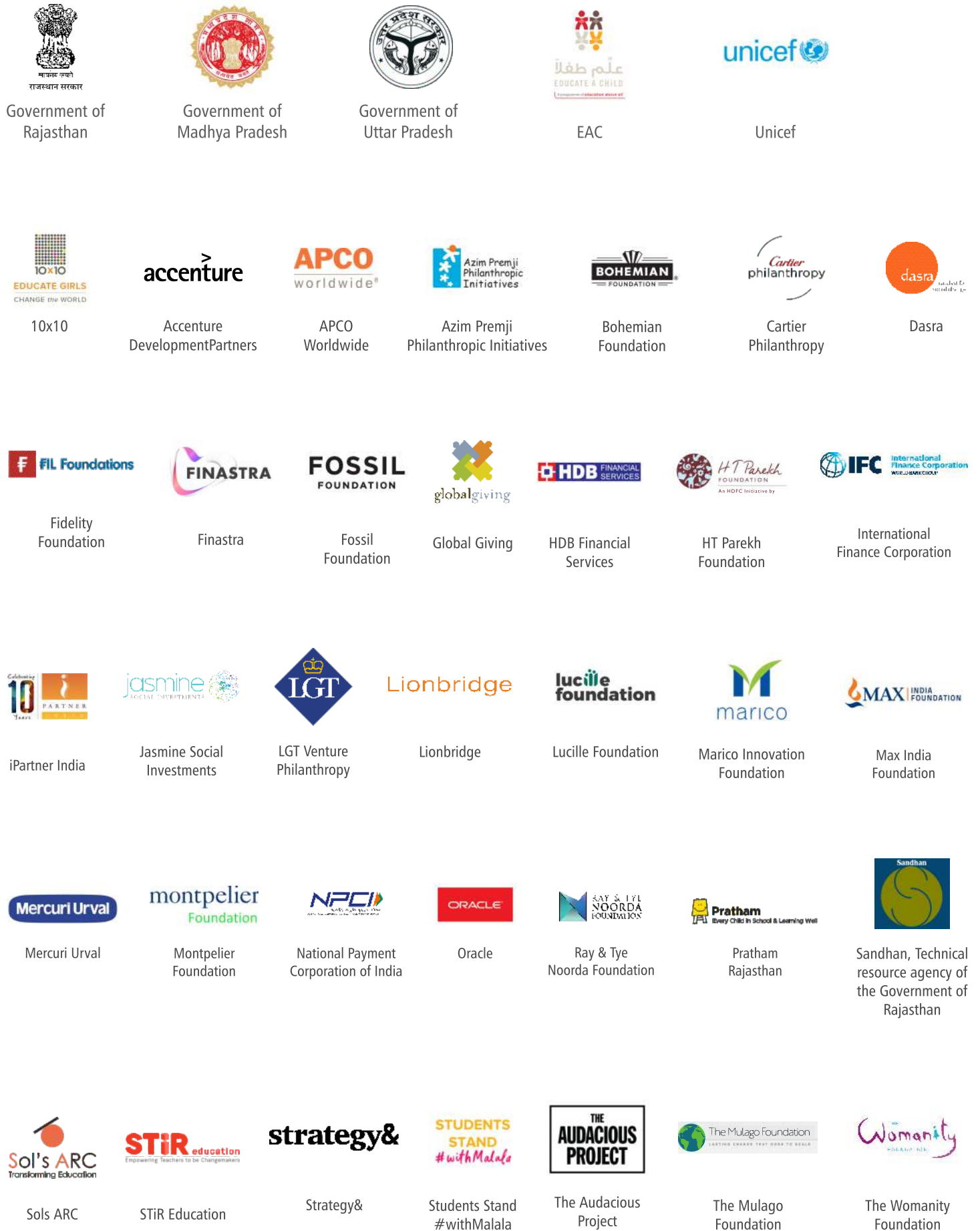
For Deloitte Haskins & Sells LLP
Chartered Accountants

Ketan Vora Place: Mumbai
Partner Date: 29th Sept 2020

For and on behalf of the Board of Directors FEGG:

Safeena Husain Director DIN: 00701786 Place: Mumbai Date: 29th Sept 2020	Ujwal Thakar Director DIN: 02333399
--	---

Partners



*Names arranged in alphabetical order

Women Transforming India 2017 Awards

celebra
asp



Union Minister Smriti Irani presenting the Niti Aayog Women Transforming India Award 2017 to Safeena Husain

Recognition



ET Prime Women Leadership Awards, 2019



Guide Star India Gold Award, 2018-19



NITI Aayog Women Transforming India Award, 2017



Social Entrepreneur of the Year India Award, 2017 (Finalist)



L'Oréal Paris Women of Worth Award, 2016



Nasscom Foundation Social Innovation Award, 2016



iVolunteer Award, 2016



India's Most Ethical Companies Award, 2015



The Skoll Award For Social Entrepreneurship, 2015



The WISE Award, 2014



Stars Foundation Impact Award, 2014



USAID Millennium Alliance Award, 2014



The British Asian Trust's Special Recognition Award, 2013



Women Change Makers Awards, 2012



The CSR Women Leader Award, 2012



The Rotary's Anita Parekh Award, 2012



The World Bank's India Development Marketplace Award, 2011



Asia 21 Young Leader, 2011



EdelGive Social Innovation Honors, 2011

*Arranged in reverse chronology

13 CLIMATE ACTION



“**Educate me and I will take urgent action to combat climate change and its impacts** because when I can access information about how to adapt to changing climate, I can be more responsible in consuming resources. Educating girls can result in massive reductions in carbon emissions of 51.48 gigatonne by 2050.

Source: UNESCO





educate girls


Head Office (India)
C103/C104, 1st Floor,
Remi Bizcourt,
Shah Industrial Estate,
Off Veera Desai Road,
Andheri West,
Mumbai 400053,


info.in@educategirls.ngo


www.educategirls.ngo


 [educategirls](https://www.facebook.com/educategirls)


 [TeamBalika](https://www.facebook.com/TeamBalika)

 [educate_girls](https://twitter.com/educate_girls)

 [educategirlsEG](https://www.youtube.com/educategirlsEG)

 blog.educategirls.ngo

 [educategirlsngo](https://www.instagram.com/educategirlsngo)

 [educate-girls](https://www.linkedin.com/company/educate-girls)

Educate Girls is a project of 'Foundation to Educate Girls Globally' (FEGG) in India

FEGG is registered under section 8 of the Indian Companies Act, 2013