Safeena Husain

Founder and Executive Director Educate Girls

Safeena is the Founder and Executive Director of Educate Girls (EG), an NGO focused on mobilising communities for girls' education. Under Safeena's leadership, since EG's inception in 2007, the NGO has enrolled 750,000+ girls in school and improved learning outcomes for 1.3 million+children in India.

Safeena's guidance and leadership has been instrumental in EG achieving a major global milestone –

the world's first Development Impact Bond in education. On its completion, the bond surpassed both its target outcomes by achieving 160% of its learning target and 116% of its enrolment target. These results are testimony to the commitment of EG to deliver quality at scale (the organisation currently has 1,760 full time employees and 13,000+ community volunteers) and value to every single

educate girls



<u>child</u> in the program. She has also been instrumental in EG becoming the first <u>Audacious</u> <u>project</u> in Asia, a first-of-its-kind coalition that surfaces and funds critical projects with the potential to create global change.

Previously, Safeena has worked extensively with rural and urban underserved communities in South America, Africa and Asia. She has been conferred with the 2017 NITI Aayog's Women Transforming India Award, the 2016 NDTV-L'Oréal Paris Women of Worth Award, and has in the past received the British Asian Trust's Special Recognition Award from HRH Prince Charles for outstanding contribution in education. Moreover, Educate Girls has received the prestigious 2015 Skoll Award, 2014 WISE Award, the 2014 USAID Millennium Alliance Award, the 2014 Stars Impact Award and the India Development Marketplace Award in 2011 from the World Bank.

ABOUT EDUCATE GIRLS: Educate Girls is a non-profit organisation that focuses on mobilising communities for girls' education in India's rural and educationally backward areas. Working in partnership with the Government, Educate Girls currently operates successfully in over 18,000 villages of Rajasthan, Madhya Pradesh and Uttar Pradesh. By engaging with a huge base of community volunteers, using predictive analytics and machine learning, Educate Girls helps to identify, enrol, and retain out-of-school girls, and improves foundational skills in literacy and numeracy for all children. Learn more at www.EducateGirls.ngo | Facebook | LinkedIn | Twitter | Instagram | Blog | YouTube